

The SMART WAY to transform your agency rental data

Part 2



By Karen Miller: CEO of Quoin Technologies

Meet Brokerzone by Quoin Technologies

In a commercial property market increasingly demanding transformation – driven by expectations for agility, data-driven decision-making and digital innovation – Brokerzone is reimagining how commercial real estate is discovered, marketed and transacted. Whether

you're an independent broker or a leading agency, Brokerzone is your gateway to a faster, smarter and more efficient way of doing business. This is more than a listings platform – it's a comprehensive ecosystem for connecting brokers with owners in real time.

What is Brokerzone?

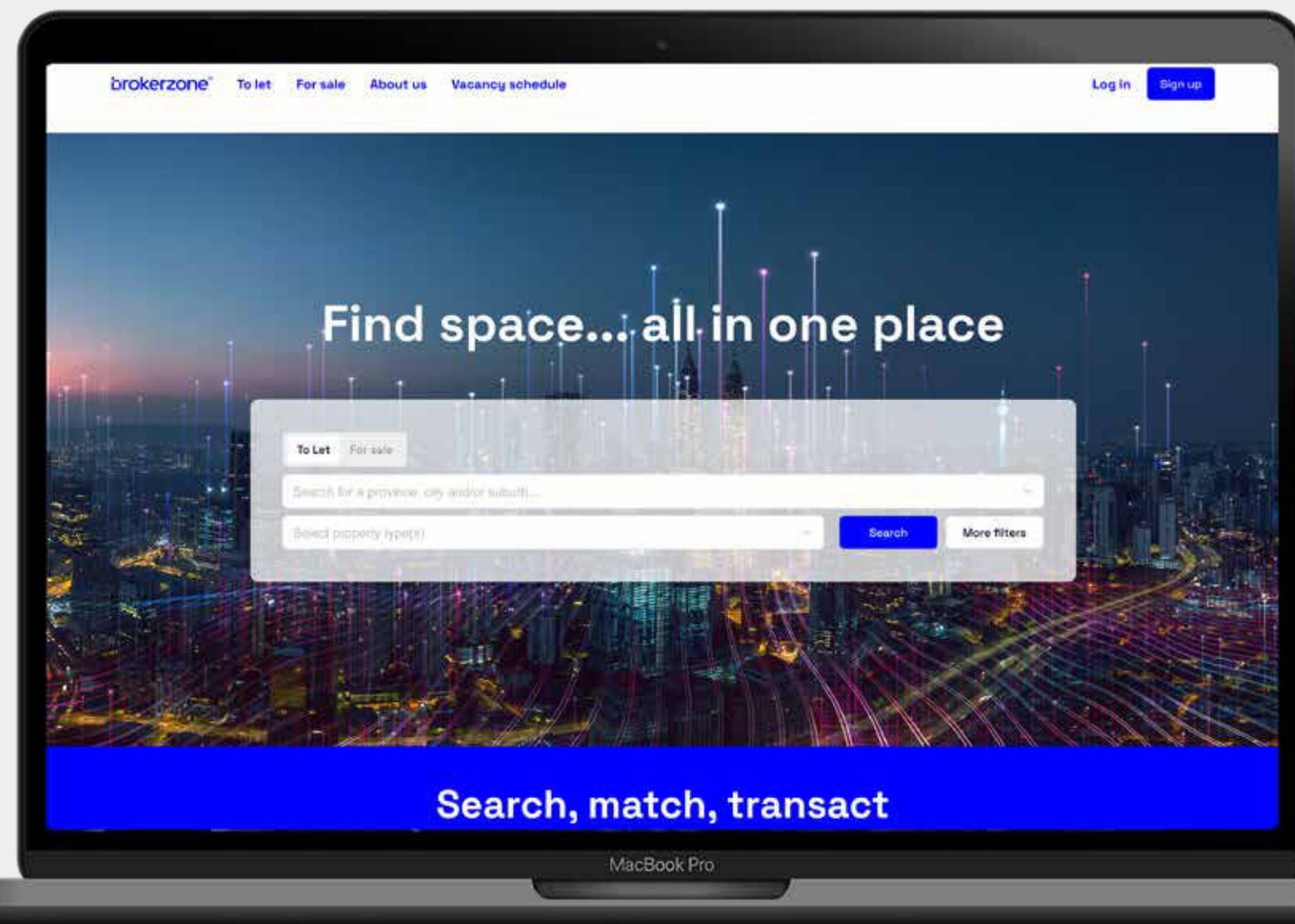


Brokerzone is a real-time commercial property marketplace that connects brokers directly with properties listed by owners

on Ownerzone. It's designed to eliminate inefficiencies, streamline the search process, and give brokers instant access to a rich inventory of commercial space to let.

Whether it's retail, office or industrial units, Brokerzone opens up a world of opportunity, aggregated into one powerful platform.





BROKERZONE FOR BROKERS: STREAMLINED SIMPLICITY

Built with independent brokers and small teams in mind, Brokerzone focuses on making the search for space effortless, intelligent, and intuitive.

Key Brokerzone features

- **Aggregated listings**

Access thousands of commercial properties listed by hundreds of landlords – curated into one centralised, easy-to-navigate platform.

- **Real-time data feed**

Listings are updated in real-time – either directly by agents or through API feeds from landlords – ensuring you always have access to the most accurate and up-to-date information.

- **Personalised alerts**

Set your own filters by location, size and sector, and get notified when listings are new, changed or let. Choose daily or weekly alerts to stay informed without the clutter.

- **Advanced search tools**

Advanced filters streamline your search, helping you focus only on listings that meet your tenants' specific needs.

- **Smart agent cards**

Elevate your professionalism with eco-friendly, digital agent profiles. Instantly share your contact details, listings and more via a QR code for seamless networking.

Perfect for:

Freelance brokers, small brokerage and tenant representatives looking for an edge in a competitive market.

Alert Subscriptions

To set up alert notifications, simply select the Province you wish to receive updates from; if you'd like to narrow your search, you can specify a city, suburb, landlord, and/or building, but if left blank, you will receive alerts for all cities, suburbs, landlords and buildings within your chosen region.

Alert Subscription

Provinces: Western Cape Gauteng Eastern Cape Free State KwaZulu Natal Limpopo Mpumalanga North West Northern Cape

Cities: Town & City of Johannesburg

Suburb: Edmore

Landlord: Excelerate JHE - Barlam

Building: Building

Status: All

Property Type: Retail

Min size: 0 Max size: all

Min rate per month: 0 Max rate per month: all

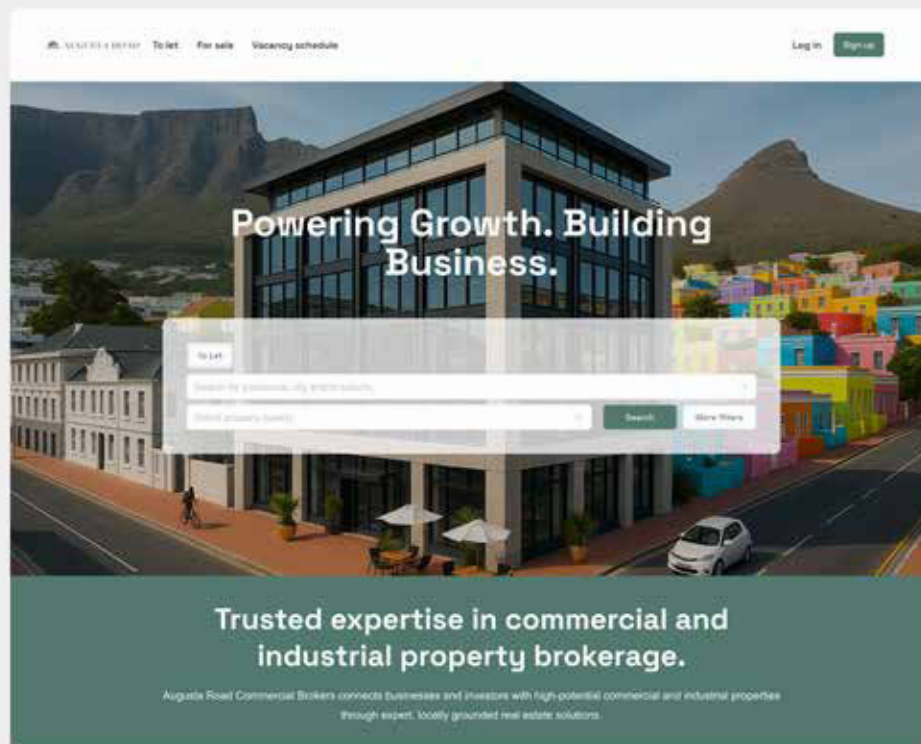
Min rate per m²: 0 Max rate per m²: all

How often would you like to receive updates?: Daily at 8am

SAVE

Alert Subscription: 27 June 2025

Landlord	Province	City	Suburb	Building	Listing	Available From	Status	Size	Rate/m ²	Rate/month
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	Ground Floor, Option A	2025-06-27	Changed	735.00	108.00	79,380.00
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	Ground Floor, Option B	2025-06-27	Changed	347.00	108.00	37,476.00
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	Ground Floor, Option C	2025-06-27	Changed	1,118.00	108.00	120,744.00
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	First Floor, Option B	2025-06-27	Changed	582.00	108.00	62,856.00
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	First Floor, Option E	2025-06-27	Changed	544.00	108.00	58,752.00
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	First Floor, Option F	2025-06-27	Changed	1,094.00	108.00	118,152.00
Nordic Light	Gauteng	Sandton	Bryanston	4 Karen Street	Building 2 - Ground Floor Option	2025-06-27	Let	320.00	172.00	55,040.00
Nordic Light	Gauteng	Bedfordview	Bedfordview	14 Hawley Road	Ground Floor	2025-06-27	Changed	4,400.00	108.00	475,200.00
Excelerate JHE - Barlam	Gauteng	Germiston	Gosforth Park	Culverwell Park	Warehouse 2 - 1H002	2025-06-27	Let	2,315.00	65.00	150,475.00
Emira Property Fund	Gauteng	Germiston	Rustavia	Industrial Village Rustavia	UNIT D08	2025-06-27	Let	448.16	48.00	21,511.68
Emira Property Fund	Gauteng	Germiston	Rustavia	Industrial Village Rustavia	UNIT D14	2025-06-27	Let	448.16	48.00	21,511.68
Excelerate JHE - Barlam	Gauteng	Sandton	Bryanston	Bryanston Main Straight	Block B, Whole Block	2025-06-27	Let	2,600.00	160.00	416,000.00
Excelerate JHE - Barlam	Gauteng	Sandton	Sandown	Norwich Place, 2 Norwich Close	West, 1st Fl, D1-07	2025-06-27	New	90.83	78.76	7,153.77
Excelerate JHE - Barlam	Gauteng	Sandton	Linbro Park	Linbro Business Park	Unit C31	2025-06-27	Changed	331.64	78.81	26,003.64



BROKERZONE PRO FOR AGENCIES: YOUR FULLY BRANDED DIGITAL ENGINE

brokerzone™ Pro

Brokerzone Pro goes beyond search. It gives agencies a complete suite of tools to access real-time stock directly from owners, market properties, manage deals, and automate transactions. Built for scalability, it empowers agencies to lead in a digital-first market with a fully integrated, branded front-end site.

Key Brokerzone Pro features

• Marketing Hub

Seamlessly feed properties listed on Ownerzone and your own inventory into a custom-branded marketing site. You stay top-of-mind and first-to-market with every deal.

• Transaction Hub

Enable clients to onboard tenants and submit offers and applications online. Tenants can securely upload FICA documents and complete deal paperwork through a smooth, digital workflow.

• Deal Hub

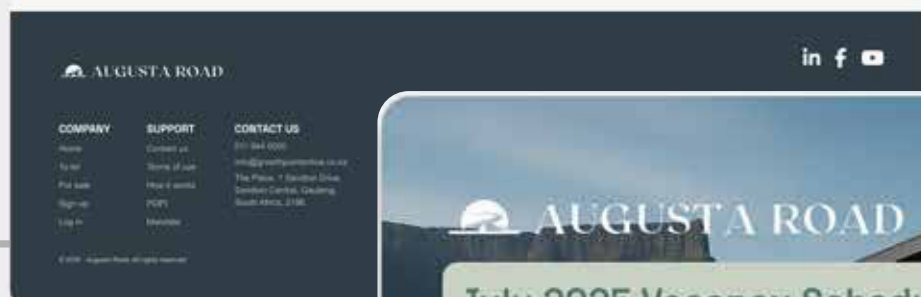
Track and manage deals from lead to the finalisation of the lease. Prioritise leads, improve conversion rates, and gain full visibility over your brokerage's pipeline.

• Integration Hub

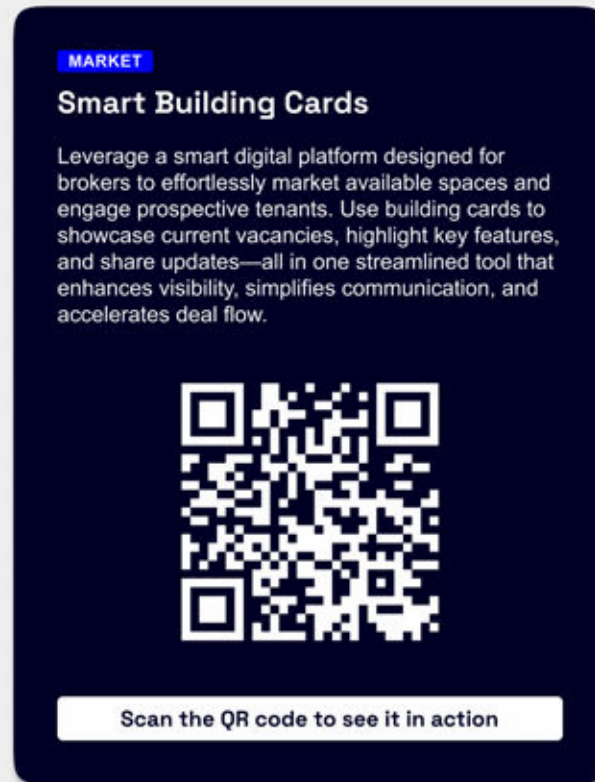
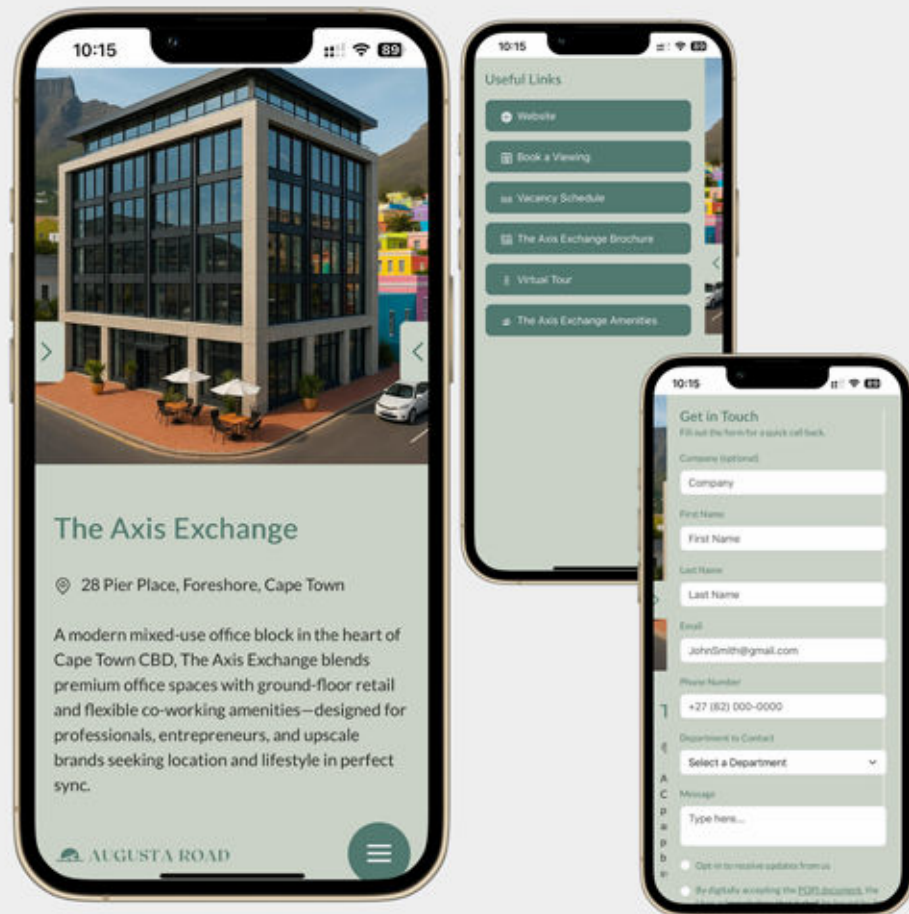
Brokerzone Pro connects seamlessly with Ownerzone and third-party services, ensuring your data and systems stay in sync and up to date.

• Custom-branded brochures

Create tailored brochures on-demand, branded with your agency's corporate identity and perfect for tenant presentations or email marketing.



Listing name	GLA	Rate m²	Monthly	Sector	Availability	Notes
Office 101	120 m²	R 250.00 / m²	R 30,000.00	Office	Immediately	Vacant Viewings available Monday - Friday.
Office 306	120 m²	R 220.00 / m²	R 26,400.00	Office	Immediately	One months notice.
Storage 001	75 m²	R 200.00 / m²	R 16,000.00	Storage	Immediately	Vacant Viewings available Monday - Friday.
Storage 002	75 m²	R 200.00 / m²	R 16,000.00	Storage	End of November	Vacant Viewings available Monday - Friday.

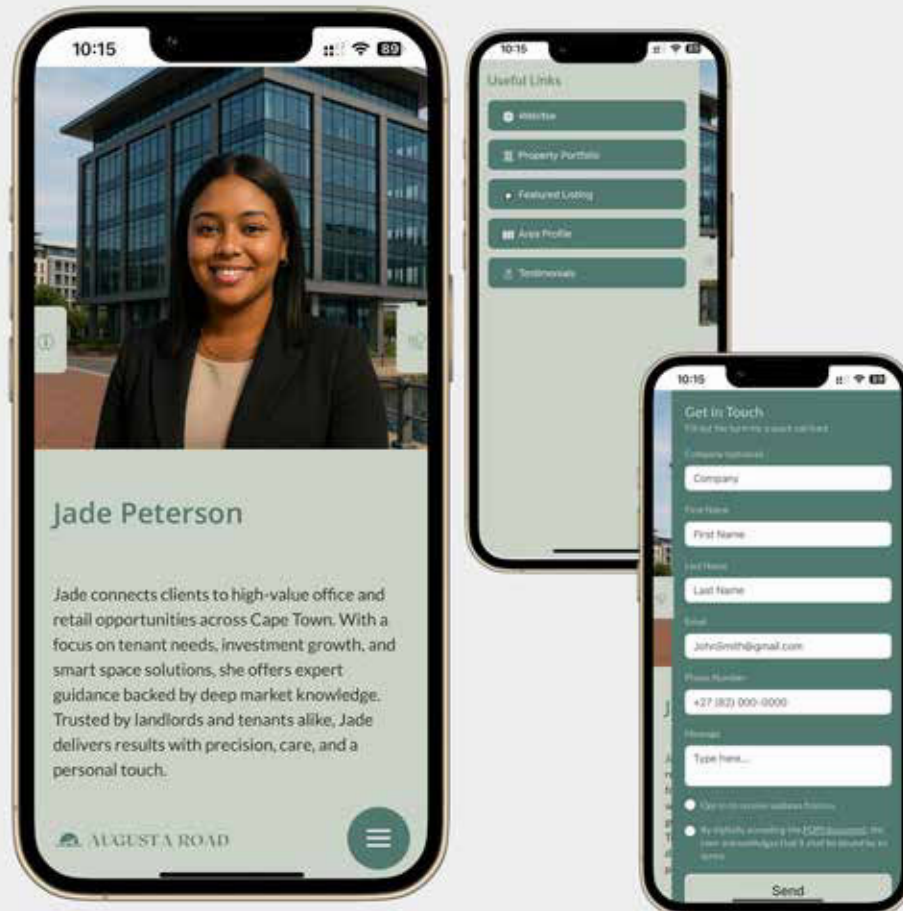
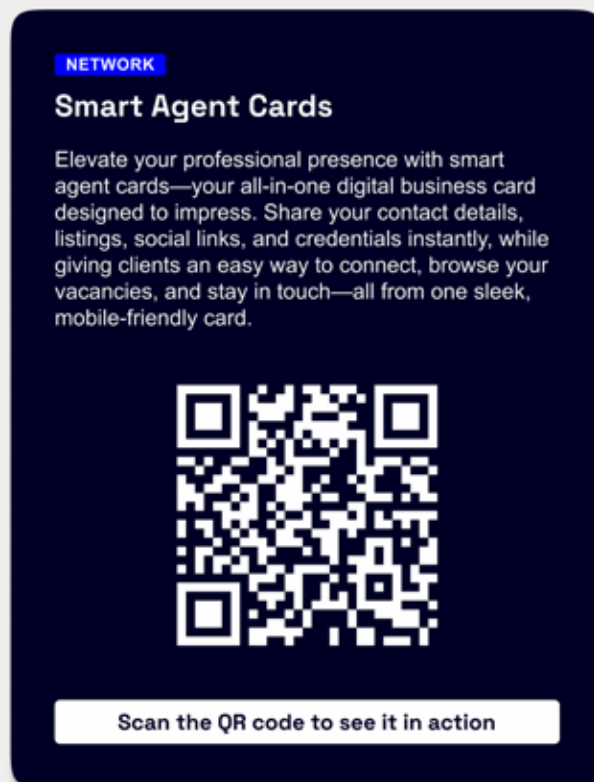


• Smart agent cards

Equip your team with QR-enabled digital profiles to enhance client engagement. These dynamic cards make it easy for prospects to reach your agents anytime, anywhere.

• Smart building cards

Market your available listings using QR-enabled smart building cards. These interactive profiles make it simple for prospects to discover, explore, and enquire about current

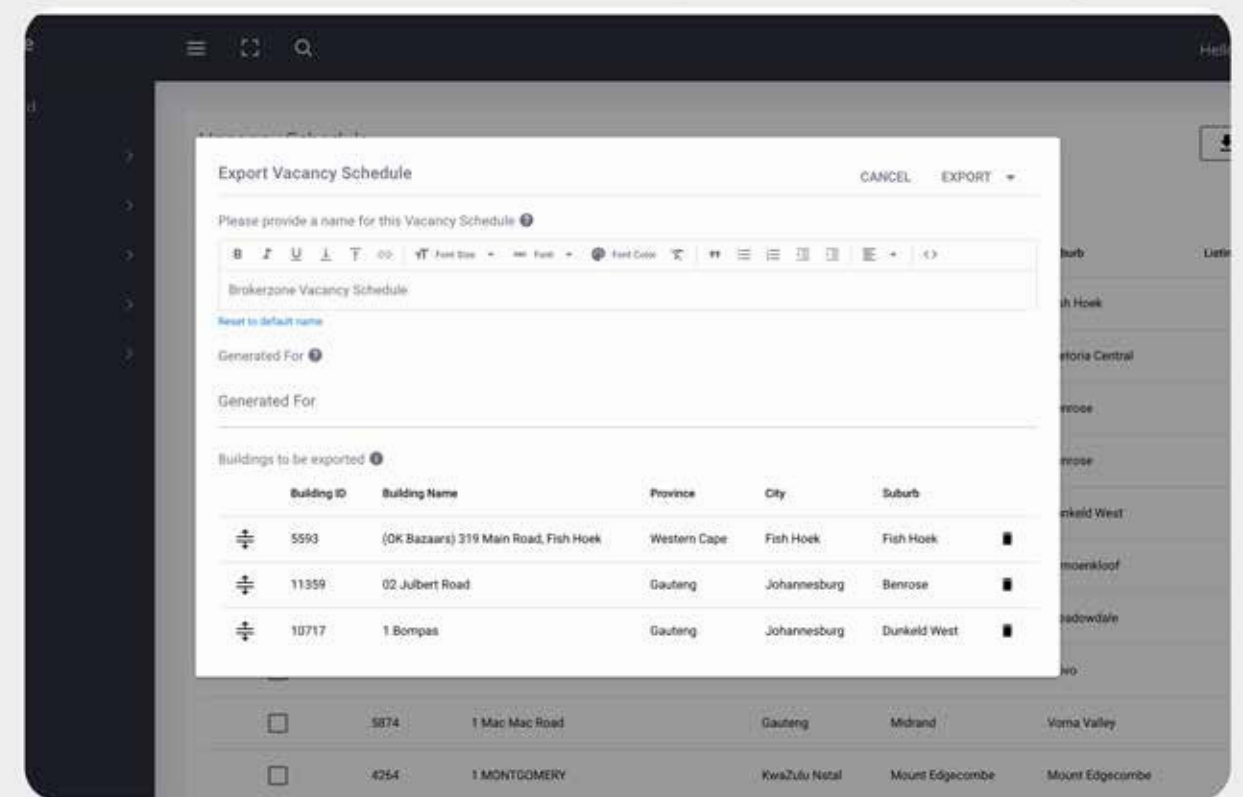
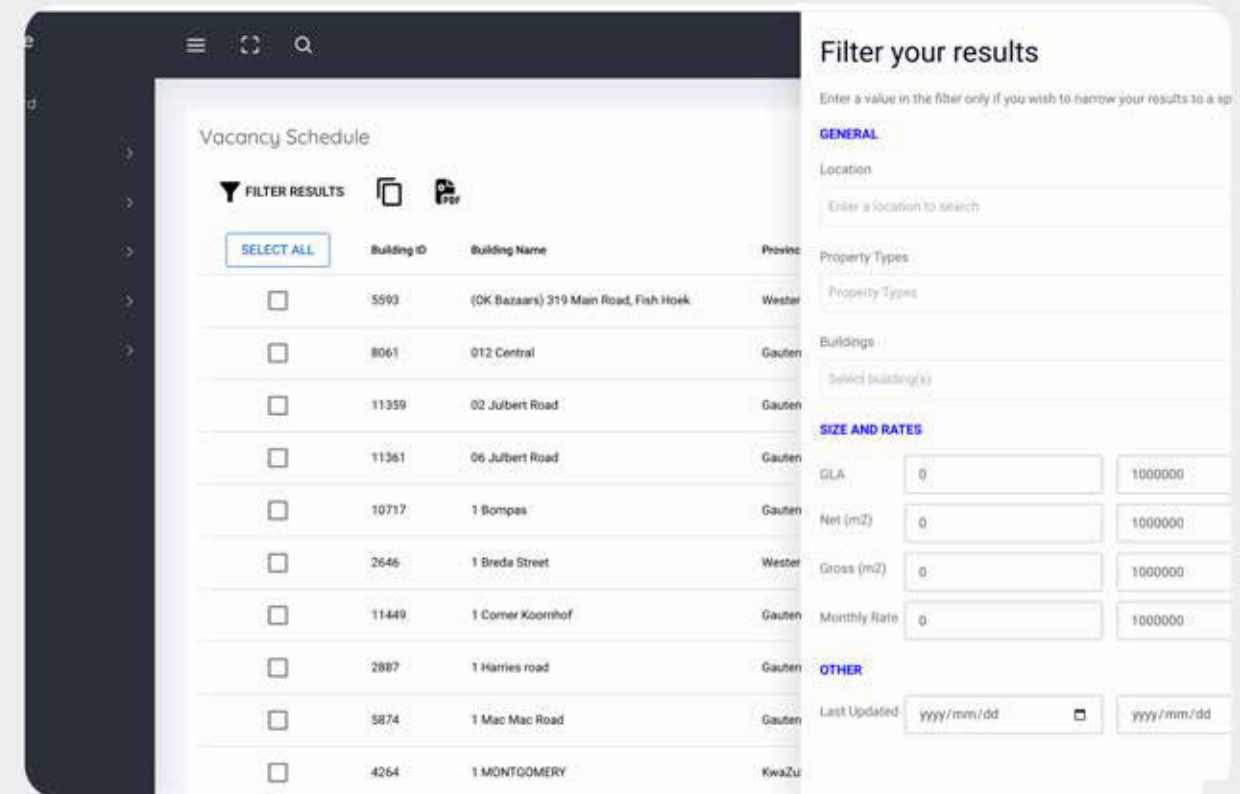


By harnessing the combination of comprehensive listing and real-time market data, we transform space search into a strategic benchmarking tool.

vacancies – right from their mobile devices. Each card is easily shareable, always up-to-date, and designed to drive faster engagement with your team.

• Data Hub

Combining comprehensive listings with granular market insights transforms space-finding into a trusted advisory back-office vacancy schedule search. By harnessing



Data Hub

Rental: Commercial Listings Report

FILTER RESULTS

Status: Active Locations: All Owners: All Property Types: All GLA: Any - Any

Listing ID	Listing Status	Province	City	Suburb	Landlord Na
32	active	Western Cape	Cape Town	Cape Town City Centre	Berk
59	active	Western Cape	Cape Town	Cape Town City Centre	Boxwood
62	active	Western Cape	Cape Town	Cape Town City Centre	Boxwood
69	active	Western Cape	Cape Town	Claremont	RDC GP & V
357	active	Western Cape	Cape Town	Cape Town City Centre	Boxwood
358	active	Western Cape	Cape Town	Cape Town City Centre	Boxwood
359	active	Western Cape	Cape Town	Cape Town City Centre	Boxwood
360	active	Western Cape	Cape Town	Cape Town City Centre	Boxwood
974	active	Western Cape	Cape Town	Woodstock	Indigo
993	active	Western Cape	Cape Town	Salt River	Atticus

Filter your results

Enter a value in the filter only if you wish to narrow your value

GENERAL

Status

Active

Location

Enter a location to search

Owner(s)

Select Owners(s)

Property Types

Property Types

Buildings

Select building(s)

SIZE AND RATES

GLA

0

10000

Net (m2)

0

10000

Gross (m2)

0

10000

Brokerzone isn't just a listings tool – it's a rich data engine that empowers tenant representation. With continuous access to market activity, current listings, pricing trends, and demand patterns, brokers are better equipped than ever.

DATA-DRIVEN TENANT REPRESENTATION: MARKET INTEL THAT MATTERS

Brokerzone isn't just a listings tool – it's a rich data engine that empowers tenant representation. With continuous access to market activity, current listings, pricing trends, and demand patterns, brokers are better equipped than ever to:

- Advise tenants on fair market rentals
- Identify hidden value opportunities
- Strengthen their negotiation position
- Validate recommendations with real-time data

Whether your client is upsizing, relocating, or entering a new market, Brokerzone's insights transform your guidance from instinct-driven to evidence-based.

When you combine aggregated listings with granular market data, you're not just matching tenants with space – you're offering a consultative service grounded in accuracy and trust.

the combination of comprehensive listing and real-time market data, we transform space search into a strategic benchmarking tool – empowering smarter decisions through unmatched market insight.

Perfect for:
Medium to large commercial agencies, leasing teams, marketing and corporate services departments seeking integrated tools to digitise operations and close deals faster.

FREE BROKERS FROM CANVASSING AND LOADING STOCK – FOCUS ON WHAT MATTERS MOST

One of Brokerzone's biggest advantages is that brokers no longer have to worry about sourcing or managing stock. By aggregating listings directly from owners in real time, Brokerzone handles the supply so brokers can focus solely on representing tenants.

This model shifts the broker's role from 'middle man' to strategic advisor. Instead of wasting hours maintaining outdated vacancy schedules or chasing owners for updates, brokers can dedicate their time to client relationships, negotiations and closing more deals.

The platform becomes your trusted inventory manager – so you can spend more time being a deal closer.

FLEXIBLE PLANS TO SUIT EVERY PROFESSIONAL

Whether you're a solo broker or a national brand, Brokerzone has a plan to match your needs.

Free Plan (Brokerzone) includes:

- Access to Brokerzone platform
- Aggregated listings
- Real-time updates

- Advanced search and alerts
- Smart agent cards

Pro Plan (Brokerzone Pro – contact us for pricing):

- Real-time API feed from Ownerzone
- Add your own listings
- Custom-branded agency site
- Transaction and deal management tools
- Digital branded brochures
- Third-party integrations, including Property24

- Smart agent cards
- Real-time data

BOOK A DEMO OR GET STARTED FOR FREE

Why wait? The market is moving fast – make sure you're moving faster.

- Sign up for free as a broker and start browsing listings today on www.brokerzone.co.za

- Book a demo for Brokerzone Pro and discover what a fully digital real estate office can do for your agency.

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LEARN MORE ABOUT BROKERZONE



Scan the QR code to see it in action

Find space...
all in one place.

See Part 1 in our series

